

EXPERIENCE

Sr UX Designer

Arrow Electronic Computing Solutions (ECS) (Oct 2014 – Present)

Visionary for business critical mobile, web and desktop applications.

- Lead the direction of the overall user experience defined in stakeholder discussions by gathering business insight, conducting cross-functional design sessions, directing design reviews and mentoring others on user-centric design approaches.

Key UX resource for a novel and groundbreaking quoting application.

- Work across the Software Development Life-Cycle (SDLC) from conducting user interviews and participating in requirement gathering sessions with the business and stakeholders, UX verification and User Acceptance testing.
- Create flowcharts, wireframes, and mockups, produce written user interaction guidelines, and conduct concept testing sessions.
- Collect user feedback and analyze usage statistics in order to improve product quality post-launch.

Product Owner for a new Arrow portal developed using the SCRUM framework, and Lean UX practices focusing on user-centric design.

- Uncovered requirements through user interviews, write user stories with success criteria and prioritize them.
- Created user flows and wireframes; produce HTML prototypes

Conceptualized and lead the direction of an innovative technical design library that is used for providing standards and reusable code across Arrow ECS and AIS applications. Supports over 10 applications and dramatically decreases time to market by reducing design, development and testing hours.

- Identified, designed, and documented 40+ design patterns.
- Developed and documented a SASS framework for all screen layouts and generic components.
- Set expectations with the project team and prioritize activities.
- Aid in Quality Assurance automated testing efforts.
- Determine project timelines and manage project schedule.
- Won the 5 Years Out Innovation Award for the concept and implementation of this library.

OVERVIEW

Passionate and devoted to **producing stunningly functional and rich web applications** by providing development teams with the code, tools, and know-how to **deliver the best user experience** possible.

Excel in producing corporate **Style Guides** and **Pattern Libraries** to create consistent design and interactions throughout a company portfolio of large-scale web applications.

Expertise in **user-centric design principles** to focus development on user goals.

HTML and CSS Rockstar delivering responsive layouts for desktops and mobile devices with over 13 years experience.

SKILLS

UX Design

- Persona and user story creation to drive user-centric development
- Conducting user interview and user testing sessions
- Wireframing and prototyping:
 - Sketch, Axure, Visio
 - Adobe CC: Photoshop, Illustrator

Development

- HTML, CSS (SASS, LESS), Bootstrap
- Javascript, JQuery
- Responsive and mobile first
- Version control: SVN, Git
- SCRUM/Agile process
- SEO best practices

UX / UI Developer

Optum (Sep 2009 – Oct 2014)

Conceptualized and maintained a Style Guide and CSS Library to set the standard for design, user interactions and development across several teams and large-scale healthcare applications.

Identified the demand for, and led a team of developers in creating, custom components for use across multiple applications.

Engaged with the business users and analysts to design solutions around requirements and provided HTML prototypes for the development team to consume.

Active team member on the “Center of Excellence” UX board to discuss usability patterns and set UX/UI standards Optum wide.

Web Designer / Developer

Envision Technologies (Apr 2009 - Aug 2009)

Worked closely with a variety of clients to gather requirements, design and develop several websites and applications, and to create print campaign layouts such as banners and ads.

Front-end Developer

WIMCO (Aug 2006 – Apr 2009)

Completed an entire overhaul of a large, outdated villa travel website, which involved implementing a modern design, introducing key SEO practices, and improving the HTML and CSS for maintainability.

Responsible for designing and creating templates for weekly marketing email campaigns to 60,000 subscribers.

AWARDS

5-Years-Out Innovation

For concept and launch of a novel design pattern library at Arrow Electronics

Certificate of Excellence

For graduating portfolio at the Art Institute of Colorado

EDUCATION

BA, Interactive Media Design

Art Institute of Colorado
2006