

Robyn Marie Brechun

USER EXPERIENCE INTERACTION DESIGNER

robynmariedesigns.com

EXPERIENCE

UX / UI Developer

Arrow Electronics (Oct 2014 – Present)

Currently working on an agile project as a senior resource for a new portal system focusing on user centric design.

- Conduct user interviews to discover requirements on all new phases of development.
- Acting Product Owner responsible for writing and prioritizing user stories for the development team to work from.
- Responsible for setting the design direction and creating mockups that meet the user story's success criteria.
- Develop mockups as fully responsive prototypes in HTML and CSS.

Worked with current print branding guidelines to identify, design and document a new standard, modern direction for Arrow ECS application design.

Key UX contributor to the Arrow ECS quoting application, which priorities were to create a project that adapts to needs quickly, simplifies systems to become efficient and consistent, as well as demonstrates value and quantifies differentiation to partners.

Designed and developed a mobile application used daily by Arrow ECS executives to view up-to-date sales forecast numbers.

Researched, proposed and became the Product Owner of a library that provides a reusable set of design patterns and Angular components for use across all Arrow ECS applications.

- Personally identified, designed and developed all patterns in HTML and CSS.
- Direct and manage resources, and SQA automated testing efforts, while ensuring regular release cycles are continually being met.
- Library is currently supporting 10 applications and dramatically decreases time to market.
- Won the 5 Years Out Innovation Award for the concept and implementation of this library.

OVERVIEW

Passionate and devoted to **producing stunningly functional and rich internet applications** by providing development teams with the code, tools, and know-how to **deliver the best user experience** possible.

Expertise in **user-centric design principles** to focus development on user goals.

HTML and CSS Rockstar delivering responsive layouts for desktops and mobile devices with over 13 years experience.

Excels in producing corporate **Style Guides** and **Pattern Libraries** to create consistent design and interactions throughout a company portfolio of large-scale web applications.

AWARDS

5 Years Out Innovation
For concept and launch of a novel design pattern library at Arrow Electronics

Certificate of Excellence
For graduating portfolio at the Art Institute of Colorado

UX / UI Developer

Optum (Sep 2009 – Oct 2014)

Conceptualized and maintained a Style Guide and CSS Library to set the standard for design, user interactions and development across several teams and large-scale healthcare applications.

Identified the demand for, and led a team of developers in creating custom components for use across multiple applications.

Engaged with the business users and analysts to design solutions around requirements and provided HTML prototypes for the development team to consume.

Active team member on the UX board for the Center of Excellence to discuss usability patterns and set UX/UI standards Optum wide.

Web Designer / Developer

Envision Technologies (Apr 2009 - Aug 2009)

Worked closely with a variety of clients to gather requirements, design and develop several websites and applications, as well as print campaigns including banners and ads.

Front-end Developer

WIMCO (Aug 2006 – Apr 2009)

Completed an entire overhaul of a large, outdated villa travel website involving updating the design and site-architecture for SEO, and re-coding in validating and maintainable HTML and CSS.

Responsible for designing and creating templates for weekly marketing email campaigns to 60,000 subscribers.

SKILLS

UX Design

- Persona and user story creation that drive user centric development
- Wireframing and prototyping: Axure, Visio, Photoshop, Illustrator

Development

- HTML, CSS (SASS, LESS)
- Bootstrap
- Javascript, JQuery
- Responsive and mobile first
- Version control: SVN, Git
- SCRUM/Agile process
- SEO best practices

EDUCATION

BA, Interactive Media Design

Art Institute of Colorado
2006